

WHY

LEARN

A

LANGUAGE?

1



Increases awareness of other peoples & cultures

2



Allows us to appreciate international art, music & literature

3



Improves English skills by making us more aware of how our own language works

4



Gives us the skills we need to learn other languages

5

Opens doors in an increasingly global jobs market



TRAVEL INDUSTRY



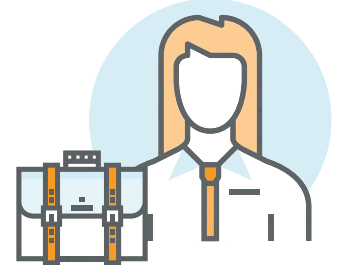
JOURNALISM



HEALTH SERVICES



FASHION



BUSINESS

6



Allows us to see the world from a different perspective

7



Opens up the possibility of living and working abroad

8



Improves brain power and memory

9



Transforms your travel experiences

10

IT'S FUN!

SOURCES

www.theguardian.com/education/2013/oct/16/language-graduates-jobs
www.llas.ac.uk/resourcedownloads/6063/700_reasons.pdf



Halsbury
travel